

# CONTRACT



**WOIO**  
**1717 East 12th Street**  
**Cleveland, OH 44114**  
**(216) 771-1943**

And:

**Greer, Margolis, & Mitchell #1**  
**1010 Wisconsin Ave.**  
**Suite 800**  
**Washington, DC 20007**

<u>Contract / Revision</u> 830821 /		<u>Alt Order #</u> 06359351
<u>Product</u> <b>OBAMA SKED C</b>		
<u>Contract Dates</u> <b>10/30/12 - 11/06/12</b>		<u>Estimate #</u> <b>1904</b>
<u>Advertiser</u> <b>Obama for America 2012</b>		<u>Original Date / Revision</u> 10/26/12 / 10/26/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> <b>WOIO</b>	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> Telerep-Philade
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	WOIO	10/30/12	11/05/12	Action News at 5a	5-6a		:30			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	- TWTF - -				1	\$150.00			
Week:		11/05/12	11/11/12	M - - - - -				1	\$150.00			
2	WOIO	10/30/12	11/05/12	Action News at 6a	6-7a		:30			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	- TWTF - -				1	\$150.00			
Week:		11/05/12	11/11/12	M - - - - -				1	\$150.00			
3	WOIO	10/30/12	11/05/12	The Early Show	7-9a		:30			NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	- TWTF - -				3	\$100.00			
Week:		11/05/12	11/11/12	M - - - - -				1	\$100.00			
4	WOIO	10/30/12	11/01/12	Action News at 430a	430-5a		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	- TWT - - -				1	\$40.00			
5	WOIO	10/30/12	11/05/12	America Now	9-10a		:30			NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	- TWTF - -				1	\$75.00			
Week:		11/05/12	11/11/12	M - - - - -				1	\$75.00			
6	WOIO	10/30/12	11/05/12	Let's Make A Deal	10-11a		:30			NM	2	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	- TWTF - -				1	\$1,250.00			
Week:		11/05/12	11/11/12	M - - - - -				1	\$1,250.00			
7	WOIO	10/30/12	11/05/12	Price is Right	11a-12p		:30			NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	- TWTF - -				1	\$2,000.00			
Week:		11/05/12	11/11/12	M - - - - -				1	\$2,000.00			
8	WOIO	10/30/12	11/05/12	Action News at Noon	12-1230p		:30			NM	2	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	- TWTF - -				1	\$2,400.00			
Week:		11/05/12	11/11/12	M - - - - -				1	\$2,400.00			
9	WOIO	10/30/12	11/05/12	CBS Soaps	1230-2p		:30			NM	2	\$4,000.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u> 830821 /		<u>Alt Order #</u> 06359351
<u>Contract Dates</u> 10/30/12 - 11/06/12	<u>Product</u> OBAMA SKED C	<u>Estimate #</u> 1904
<u>Advertiser</u> Obama for America 2012		<u>Original Date / Revision</u> 10/26/12 / 10/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals Spots Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				1	\$2,000.00			
Week:		11/05/12	11/11/12	M-----				1	\$2,000.00			
10	WOIO	10/30/12	11/05/12	The Talk	2-3p		:30			NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				1	\$650.00			
Week:		11/05/12	11/11/12	M-----				1	\$650.00			
11	WOIO	11/03/12	11/03/12	Sat Early Show	9-11a		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1-				1	\$125.00			
12	WOIO	10/30/12	11/02/12	Action News at 4p	4-5p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				1	\$500.00			
13	WOIO	10/30/12	11/05/12	M-F 7-730p	7-730p		:30			NM	3	\$13,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				2	\$4,500.00			
Week:		11/05/12	11/11/12	M-----				1	\$4,500.00			
14	WOIO	10/30/12	11/05/12	M-F 730-8p	730-8p		:30			NM	3	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				2	\$5,000.00			
Week:		11/05/12	11/11/12	M-----				1	\$5,000.00			
15	WOIO	11/05/12	11/05/12	Mon Hour 2	9-10p		:30			NM	1	\$8,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$8,500.00			
E 16	WOIO	11/04/12	11/04/12	Sun Hour 4	10-11p		:30			NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1				1	\$6,000.00			
E 17	WOIO	10/30/12	11/05/12	David Letterman	1135p-1238a		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				1	\$500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WOIO	10/29/12-11/04/12	David Letterman	1135p-1238a	-TuWThF----	:30		<del>\$500.00</del>	NM		
	Credited											
Week:		11/05/12	11/11/12	M-----				1	\$500.00			
18	WOIO	11/06/12	11/06/12	Action News at 6a	6-7a		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	-1-----				1	\$150.00			
19	WOIO	11/06/12	11/06/12	The Early Show	7-9a		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	-1-----				1	\$100.00			
N 20	WOIO	10/30/12	11/02/12	Action News at 4p	4-5p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				1	\$500.00			
<b>Totals</b>											<b>35</b>	<b>\$62,665.00</b>

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/06/12	35	\$62,665.00	\$53,265.25
<b>Totals</b>	<b>35</b>	<b>\$62,665.00</b>	<b>\$53,265.25</b>

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**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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